

# **A Career-oriented Study on the Training of Korean Professional Applied Personnel in Colleges and Universities**

**Bo Wang**

Asia-Europe Institute of Language and Culture, Xi'an Fanyi University, Xi'an, Shaanxi, 710105, China

email: 39789441@qq.com

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**Abstract:** With the development of globalization, the number of people learning a second language is increasing, and people's choice of a second language is no longer limited to English. Many people learn the languages of other countries according to their interests. In students' choice of second language, Korean is also a more popular foreign language major. In the deep development of globalization, countries also need to communicate with each other, our country and south korea co-exist in the asian exchange circle, so choose to learn korean, will also increase their own competitive advantage, for their own more job opportunities.

## **1. Problems in Efficient Korean Professional Teaching**

Korean, also known as Korean, is the native language of the Korean Peninsula and is used by about 80 million people worldwide, according to the United Nations. Korean is the official language of the Republic of Korea, and the Korean language family is generally classified as an isolated language. With the demand of korean talents and the increasing interest of korean people, more and more people choose to study korean major. Because of the need of society for applied talents, korean majors in colleges and universities need to change their teaching direction and carry out the research on the training of applied talents of korean majors in vocational-oriented colleges and universities.

### **1.1. The Direction of Talent Education Deviates from the Social Requirements**

The teaching of Korean major started and developed later than that of English major, so it is not mature enough in many years. For example, in teaching materials, there are fewer types of teaching materials for reference. At present, the teaching goal of korean major deviates from the society's need for applied talents, and colleges and universities attach more importance to the study and mastery of textbook knowledge of korean majors, which does not give students enough opportunities to practice and communicate, and also causes the phenomenon of "dumb korean".

### **1.2. Teaching Mode Lags Behind Single**

In the teaching mode, most of the Korean majors in colleges and universities still inherit the old teaching mode of English in junior high school, mainly by teachers and students. Korean teachers in colleges and universities tend to focus on grammar, sentence patterns, vocabulary and other practical courses such as listening, speaking, reading, writing and translation. The teaching of Korean language major in colleges and universities is still in the state of mainly learning book grammar knowledge, and what teachers teach students in class is abstract, boring, pure curriculum knowledge with lack of practicality and sense of scene, rather than practical language knowledge combined with the actual work in the future.

### **1.3. Lack of Strong Team of Korean Teachers**

Korean major is slower than English major, and Korean belongs to non-common language. Therefore, there are not enough professional Korean teachers to provide students with quality teaching. Because the teaching of Korean language major in colleges and universities belongs to non-common language teaching, most of the teachers are graduated from linguistics or literature

major, and most of them enter the school immediately after graduation, they do not have sufficient teaching experience, lack of practical experience of relevant language environment, lack of relevant background knowledge and related terminology, limited mastery of local language culture and common language, and the school is limited by personnel establishment, so it is difficult for the shortage of high-quality professional teachers to introduce, therefore, the learning quality of Korean language major in colleges and universities is in a relatively poor state of learning [1].

## **2. Career-oriented Research and Analysis on the Training of Applied Talents in Korean Language Majors in Colleges and Universities**

### **2.1. Building a Strong Contingent of Korean teachers**

In the training of applied talents of Korean majors in colleges and universities, relevant professional teachers should always have a sense of responsibility and actively promote the cultivation of applied talents of Korean majors. In the process of cultivating high-quality applied talents, teachers are an important and indispensable role. Colleges and universities must pay attention to the regular practical training of professional teachers, and conduct regular academic exchanges between teachers, and then constantly improve the overall quality of professional teachers. Secondly, teachers should start with practical teaching, mainly to teach figure 1 to use Korean, so that students have a preliminary understanding of the future employment direction, better to devote themselves to the future social work. Professional teachers should have a deep professional foundation, actively understand the employment direction of students and other related employment knowledge, timely for students to answer employment doubts. Deeply understand the knowledge of Korean professional employment, make clear the direction of teachers' overall teaching control, according to the employment direction of Korean major, to guide and teach students related majors. As long as the knowledge of Korean professional comprehensive knowledge under the leadership of teachers, students can better learn knowledge, better serve the community. Therefore, the school must attach importance to the quality of Korean professional teachers, provide good treatment, and attract more high-quality professional teachers. And regular professional assessment of teachers, so that teachers actively and actively to constantly improve their professional skills, in order to better transfer to students more comprehensive knowledge of Korean. Therefore, colleges and universities unremittingly create high-quality teachers to provide strong support for the training of applied students who have always been also oriented [2].



Figure 1 Application of Korean

### **2.2. Establish a Strict Training Program for Applied Talents**

Schools and teachers need to formulate application-oriented personnel training programs around the characteristics of their specialties, and formulate strict application-oriented personnel training programs based on the principles of coordinated development of knowledge, quality and ability and the cultivation of a strong foundation, strong practice, emphasis on innovation and broad-path. Colleges and universities need to have the overall consciousness, for the training of applied talents, the first is to make a practical application talent training program to serve the practice, starting from the actual situation of colleges and universities, to shape the outstanding Korean professional application talent. At present, Korean majors are facing great difficulties in teaching plans and curriculum. Because of their narrow knowledge structure and professional adaptation, and

the limitations of Korean professional knowledge in practical application, graduates are more difficult to obtain employment, some students are highly influential in Korean language, but their social practice ability is poor, so they have been unable to find suitable jobs. With the shortage of Korean professional education, colleges and universities pay more attention to the reform of students' teaching, and the cultivation of students is no longer a single written specialized talent, but focuses on the development of relevant professional knowledge, professional practical ability and innovative applied professional personnel with strong adaptability and competitiveness. Therefore, colleges and universities should firstly make a comprehensive formulation of the cultivation of talents with the overall vision, as shown in figure 2, the leaders of colleges and universities and the teachers of various specialties should make a detailed formulation of the teaching plan after the strict discussion, establish a clear training direction for talents, focus on the three aspects of ability, knowledge and personality, and focus on the cultivation of students' application ability under the other two conditions. So students will have a strong social adaptability after graduation, can contribute to the communication between our country and Korea. And the talent training program should be able to change in time, constantly update, broaden the scope of professional knowledge, enhance students' adaptability, practical ability. Taking the application-oriented talent training program as the teaching basis, it helps to achieve good teaching results and provides high-quality Korean related talents for the society [3].



Figure 2 Leaders discuss training programmes with teachers

### 3. Creating a Korean Practice Environment

In the process of teaching, it is necessary for colleges and universities to provide foreign teachers for students, to create a good language environment for students to contact the real Korean native pronunciation. There are few kinds of relevant practical activities in Korean major, so it is necessary for schools to provide more practical opportunities for students. Because the enrollment scale of colleges and universities is increasing greatly at present, and because of the popularity of English, the teaching of Korean language has developed somewhat slowly, which has formed the phenomenon of less proficiency in practice place, but the most important thing to learn language is to keep opening the mouth to practice, so colleges and universities should provide the place and equipment for the Korean professional to speak. In addition, because the new Korean students do not know much about their employment, they need a lot of practice to contact, to work scene. In order to improve the teaching hardware conditions and ensure the quality of teaching, colleges and universities should increase the investment in their professional practice places, so that students can get unlimited exercise in the limited practical courses, students must carefully review the theoretical knowledge they have learned before carrying out the applied practice class, as a reserve of their own knowledge, fully master the pronunciation skills, practice constantly after class, listen to some Korean songs, watch some Korean TV dramas, and exercise the sense of Korean language. In addition, teachers must pay attention to the education of the local culture of Korea, especially the interests of the later generations, to help students fully understand the basic situation of their language countries. Learning should start with respect and help students understand the daily use of

Korean language so as to facilitate their future work [4].



Figure 3 Teachers guide students to local culture

#### 4. Conclusion

All in all, colleges and universities should focus on the study of Korean students in practical courses, focusing on the training of applied Korean talents. The cultivation of Korean applied talents is a process that needs continuous research and innovation. In addition, it also needs teachers to apply various functions of new media flexibly, which can make the teaching materials play the best role. A good teaching process needs to be shaped by the educational practitioners in combination with the social talent demand situation. This way can meet the requirements of the modern development of teaching means, and it is also the training plan to construct the development trend of the compound market, and then become the basic guarantee for the deepening reform of the applied talent training mode. To create new media resources can meet the needs of the high-capacity, high-level complex talent.

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